



Building Trust Through Data-Driven Decision Making

The Challenge: Stakeholder Hesitation

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Our Response to Stakeholder Hesitation

Create a Common Evidence Base

Build an Atlantic Canada Building Stock Database

- 1.2 million buildings mapped in 4 provinces
- Captured typologies, typical energy profiles, retrofit history, and cost signals

Develop Deep Retrofit Roadmaps

- Identified scalable archetypes
- Addressed equity, building condition and housing needs
- Quantified financial analysis of energy savings, and carbon impacts

How to Enable Buy-In

Municipalities and Housing Providers

- Use trusted data to help prioritize high-impact

Utilities

- Provide better targeting for programs and incentives

Contractor and Design

- Establish clear project scope and risk assessment

Funders

- Justify investment with evidence-backed pathways